



**Press release
October 22, 2009**

AVM FRITZ!WLAN USB Stick N 2.4

New FRITZ!WLAN USB Stick N 2.4 from AVM in stores now

- Supports WLAN N and the g and b WLAN standards
- Small and compact – just plug it into your USB port
- Easy installation – no driver CD necessary
- AVM Stick & Surf technology for an automatically secure WLAN

Berlin. **AVM is expanding its FRITZ! product range and is now offering another WLAN N stick with the FRITZ!WLAN USB Stick N 2.4. The new stick supports WLAN N in the 2.4-GHz frequency band and achieves transfer rates of up to 150 megabits per second. Thanks to the Stick & Surf technology developed by AVM and WPS, the FRITZ!WLAN USB Stick N 2.4 is easy to install and automatically establishes a secure WLAN connection. With its compact design, the FRITZ!WLAN USB Stick N 2.4 can be plugged right into a USB port. The recommended retail price for the FRITZ!WLAN USB Stick N 2.4 is EUR 49 (19% VAT included).**

Enhancing the variety of products for wireless surfing

The Berlin-based company AVM is expanding its WLAN product range with the FRITZ!WLAN USB Stick N 2.4. It offers the WLAN stick you need for your individual WLAN environment and Internet use. The FRITZ!WLAN USB Stick N 2.4 supports the WLAN N standard in the 2.4-GHz frequency band and provides a fast wireless Internet connection with a transfer rate of up to 150 megabits per second. In addition to WLAN N, the WLAN stick is also compatible with the g and b standards.

Easy installation and an automatically secure WLAN connection

The FRITZ!WLAN USB Stick N 2.4 offers the easy installation AVM is known for and it automatically establishes a secure WLAN connection. Interaction with the FRITZ!Box Fon WLAN 7270 is particularly ideal. The Stick & Surf technology developed by AVM



makes it easy and convenient to automatically establish a secure WLAN connection. The FRITZ!WLAN USB Stick N is simply plugged into the USB port of the FRITZ!Box. This transfers all of the necessary settings from the FRITZ!Box to the FRITZ!WLAN USB Stick N. The stick is then inserted into a PC or notebook where it automatically installs and then establishes a secure WLAN connection. No driver CD is necessary if the Windows XP (Service Pack 2), Windows Vista or Windows 7 operating system is in use.

Another option for installing the FRITZ!WLAN USB Stick N 2.4 is WPS (WiFi Protected Setup). With WPS, it is easy to set up a secure WLAN connection with the press of a button. The FRITZ!WLAN USB Stick N 2.4 supports the WPA2 security standard and thus offers maximum WLAN security.

FRITZ!WLAN USB Stick N 2.4 – in stores now

The new AVM product is in stores now. The recommended retail price is EUR 49 (19% VAT included). AVM extends the usual five-year warranty. AVM's service includes extensive e-mail support along with free updates.

About AVM

Founded in 1986 in Berlin, AVM is one of the top two manufacturers of ADSL devices in Europe. With over 50 percent of the market share, it is the leading manufacturer in Germany, Europe's largest market. AVM has 460 employees and generated a turnover of €220 million in the 2008 fiscal year. The Berlin-based communications specialist has received numerous awards for its innovative FRITZ!Box product range, developed and produced in Germany. FRITZ!Box enables fast, user-friendly DSL access, easy networking, inexpensive Internet telephony and versatile multimedia applications